

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shell Oil Company		03/26/2002	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Shell Trademark Management B.V.
Street Address:	Carel van Bylandtlaan 30, 2596 HR
City:	The Hague
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

## PROPERTY NUMBERS Total: 1

Property Type	Number
Registration Number:	2548657

## CORRESPONDENCE DATA

Fax Number: (713)241-6617

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 713-241-2698

Email: ipptomail@shell.com

Correspondent Name: Kimbley L. Muller

Address Line 1: 910 Louisiana OSP 4794

Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:

TM 1578A

## DOMESTIC REPRESENTATIVE

Name: Kimbley L. Muller

Address Line 1: 910 Louisiana OSP 4794

Address Line 4: Houston, TEXAS 77002

NAME OF SUBMITTER:

Kimbley L. Muller

900001327

TRADEMARK  
REEL: 002694 FRAME: 0521

CH \$40.00 2548657

Total Attachments: 1  
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## ASSIGNMENT OF TRADEMARK

WHEREAS, Shell Oil Company ("Assignor") with an address at One Shell Plaza, Houston, Texas 77002, has agreed to assign all of its interest in the trademark JUMPIN' JAVA, Registration No. 2,548,657 ("Trademark"), including all common law rights and certificate of registration consistent therewith to Shell Trademark Management, B. V. ("Assignee") having an address at Carel van Bylandtlaan 30, The Hague, The Netherlands; and

WHEREAS, Shell Trademark Management, B.V., desires to accept such assignment of the Trademark and all rights and obligations pursuant thereto; and

NOW, THEREFORE, for good and valuable consideration, Shell Oil Company, as Assignor, hereby assigns to Shell Trademark Management, B.V., as Assignee, all rights, title, and interest together with the good will associated therewith in and to the said Trademark. This assignment shall be effective March 26, 2002.

SHELL OIL COMPANY  
By: Kimbley L. Muller  
Kimbley L. Muller  
Senior Counsel